



May 23, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554  
Re: KRLD

Mr. Martin

This letter is in reference to KRLD in Dallas/Fort Worth and their support of the American Heart Association.

KRLD has given us tremendous support over the last year with the initiatives that we have in Dallas/Fort Worth. KRLD has supported us via public service announcements, website announcements and their email blasts. KRLD has made a commitment to be our partner in onsite events as well. They have supported our Go Red For Women and Start! Heart Walk campaigns in both the Dallas and Fort Worth markets. The American Heart Association classifies these as two separate markets/events. They have supported the Fort Worth Heart and Soul Gala. They have also made the commitment to help promote Power to End Stroke.

The commitment and resources that KRLD provides to the American Heart Association is invaluable. They continue to be one of our best and most reliable media partnerships in the market place. We value and appreciate their support in the fight against Heart Disease!

Please let me know if you need any additional information.

Sincerely,

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**American Heart Association**  
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